



January 4, 2017

To Whom It May Concern,

We've had the pleasure of working with Srimati Roy on two of our recent projects and can't speak highly enough of her!

As a brand strategist and marketing professional she has assisted us by bringing viable solutions and a unique and fresh approach to our AimGame.org and SlumJam.org programs.

Her insight of specific as well as mainstream marketing and social media are as current as they are valuable. Going above and beyond, she has been responsive, responsible and extremely professional and personable with me and our staff.

Once again, it was an absolute pleasure to have worked with Srimati and I highly recommend her and her services; undoubtedly, she will be an asset to anyone who associates with her!

If you have any further questions, do not hesitate to contact me,

Best regards,

A handwritten signature in black ink that reads "Hemley Gonzalez". The signature is written in a cursive style and is positioned above a light yellow rectangular highlight.

Hemley Gonzalez, Founder.

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